

## **Data Protection Clause**

At WEIDPLAS, we value the importance of your data and make all efforts to protect them. the purpose of our privacy policy is to explain the nature, scope and purpose of the information collected by our website and how it is being used.

The legal framework for this privacy statement is the General Data Protection Regulation (GDPR) and the German "Telemediengesetz" (TMG)

### **General information collection**

When you visit our website, our servers store some standard information about your visit. This information, also known as server log files, is general in nature and does not allow to identify you as a person.

In particular, the following data is stored: the date of your visit, the web browser you use and its version, your operating system, the domain name of your Internet provider, the so-called Referrer URL (the website from which you accessed our website) and your IP address.

Without this data, it is technically not possible to deliver and display the content of the website. In this respect, the collection of data is imperative. In addition, we use the anonymous information for statistical purposes to help us improving the content and technology of the website. In addition, we reserve the right to subsequently inspect the log files in case of suspected illegal use of our website.

### **Contact form**

When you contact us via the online form or by e-mail, we save the information you have provided in order to answer your request and to ask possible follow-up questions.

### **Integration of services and contents from third parties**

Our website sometimes includes content and services from other providers (hereinafter referred to as "third-party providers"). These are, for example, maps provided by Google Maps, videos from YouTube, as well as graphics and images from other websites. In order for these data to be accessed and displayed in the user's browser, the transmission of your IP address is absolutely necessary. As a consequence, these third-party providers receive your IP address.

Although we endeavor to use only third-party providers who need only the IP address to deliver content, we have no influence on whether your IP address may be stored by these third-party providers. We encourage you to read the privacy statement of each and every website that you visit before you provide any personal information.

### **Cookies**

This website uses so-called cookies. These are text files that our servers store on your computer. They contain information about your browser, IP address, operating system and Internet connection. We do not disclose this information to third parties or link it to personal data without your consent.

Cookies fulfill two main purposes: they help us to facilitate the navigation through our website and enable the correct presentation of the website. They are not used to inject viruses or launch programs.

You have the opportunity to access our website without cookies. For this purpose, you must change the corresponding settings in your browser. Please refer to the help function of your browser, to learn about how cookies can be deactivated. However, please be aware that this may interfere with some features of this website and reduce its ease of use.

## **Usage of Google Analytics**

This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses so-called "cookies", text files that are stored on your computer and that allow an analysis of how you use our website. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there. However, due to the activation of IP anonymization on these websites, your IP address will be shortened beforehand by Google within member states of the European Union or in other contracting states of the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be sent to a Google server in the US and shortened there. Google will use this information on our behalf to evaluate your use of the website, compile reports on your activity in the website and provide us with other services related to website activity and internet usage. The IP address provided by Google Analytics as part of its services will not be merged with other Google data. You can prevent the storage of cookies by a corresponding setting of your browser software. However, you might not be able to use all functions of our website anymore.

In addition, you can prevent the collection and processing of your data by Google Analytics (including your IP address) by downloading and installing the plug-in available under the following link:

[Browser Add On to disable Google Analytics](#)

For more information about Google's Terms of Use and Privacy, please visit:

<http://www.google.com/analytics/terms/us.html> and <https://www.google.com/intl/us/policies/>

## **Data parsimony**

We handle your data according to the principles of data avoidance and data parsimony: personal data is stored only as long as required or required by law (legal storage period). If the purpose of the information collected is obsolete or the storage period ends, we block or delete the data.

## **Rights of access, rectification, suspension, cancellation and opposition**

You have the right to request, free of charge, information about the personal data stored by us, and / or to request a correction, blocking or deletion of such data.

Exceptions: data required for business transactions or data subject to statutory retention requirements. For these cases, please contact our data protection officer (contact details: at the end of this privacy policy).

For regulatory purposes, we might need to retain the deleted data in a lock file.

In all other cases, we will delete the data according to your request.

## **Change of our privacy policy**

In order to ensure that our privacy policy always complies with current legal requirements, we reserve the right to make changes at any time. This also applies in the event that the privacy policy has to be adapted due to new or revised services. The new privacy policy will then take effect on your next visit to our website.

## **Responsible person regarding the Data Protection Regulation**

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